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Angler Innovations introduces LongLiner™ Patented at ICAST 2010 –

LongLiner is a revolutionary development in the fishing industry. In short, it's a tacklebox downrigger. LongLiner allows the fisherman to affix the sinker weight at any point on the line. It is strike-activated, releasing the weight to slide down the line to the terminus so that the fish can easily be controlled.

Steve Lumsden tells customers at ICAST about his newly-patented device: "After 20 years of considering how to fish for trophies with a long leader and land the fish with a short one, I challenged myself to solve the problem."

The following features were highlighted in the New Products Showcase at ICAST:

- Allows any leader length between weight and lure; keeps bait away from boat shadow/noise
- Fish with a long leader, land fish with short leader
- Attach weight at front end with dropper/lead line or directly with swivel, ½ oz. to 16 oz.
- Adjustable strike release based on size of game fish
- Fish easily at repeatable depths; chart in package
- Monofilament or braid line, 4-lb. to 65-lb. test
- Use in any size water craft: kayak, inflatable raft or larger boat;
- Use in saltwater or freshwater
- Can be used in addition to downriggers or attached to planer boards

LongLiner has been available to fishermen since January, 2010. It has been sold all over the United States, in Canada, and in the United Kingdom. It is available on the company's website www.anglerinnovations.com or at selected retail outlets for \$12.95.